TURNING MUSIC INTO SOLIDARITY

BELARUS OUTSIDE SOUND SYSTEM

HOW BELARUS OUTSIDE SOUND SYSTEM FUNDRAISES FOR DEMOCRACY IN EXILE



SARA TOKINA

BELARUS OUTSIDE SOUND SYSTEM



01

PEACEFUL PROTEST

02

MUSIC AS COLLECTIVE ACTION

03

IMPRISONMENT

04

FORCED EXILE



TBILISI,
MARCH 2022

BELARUSIAN ARTISTS IN SUPPORT OF UKRAINE

RAVE WITH DONATION-BASED ENTRY

BELARUS OUTSIDE SOUND SYSTEM

#BELARUS WITHUKRAINE

SHUMA BY LIVE

PAPA BO SELEKTAH BY DJ DESIGNER BY

RAISED

€4,000

DONATED TO SUPPORT UKRAINIAN CHILDREN AFFECTED BY THE WAR



W

2

THE FUNDRAISING MODEL

01

INSTITUTIONAL SUPPORT

02

CULTURAL EVENTS AND MUSIC RELEASES

03

COMMUNITY PARTICIPATION

04

DONATIONS AND PUBLIC VISIBILITY

05

SUPPORT FOR POLITICAL PRISONERS, FAMILIES AND INDEPENDENT ARTISTS

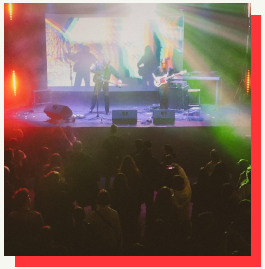
MUSIC CREATES AN ACCESSIBLE PATH TO CIVIC ACTION

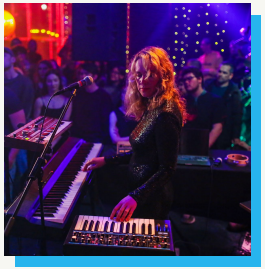
THE DEVELOPMENT OF BOSS















MARCH 2022

FIRST CHARITY RAVE IN TBILISI

SUPPORT FOR UKRAINE

2023

TBILISI · WARSAW VILNIUS · BERLIN

EU4CULTURE GOETHE-INSTITUT

2024

DIGITAL COMPILATION 13 ELECTRONIC MUSICIANS

BYSOL

2024

CHARITY FESTIVAL AND VINYL PRESENTATION

ARTPOWER BELARUS

2024

BYSOLIDARITY RELAY IN VILNIUS

BYSOL · VOICES ACROSS BORDERS

2025

SIMULTANEOUS EVENTS IN FOUR POLISH CITIES

BELARUS BEEHIVE 2.0

2026

ECHOES OF CHORNOBYL

ECODOM

RESULTS

KEY OUTCOMES



80,000+

STREAMS ACROSS DIGITAL PLATFORMS

10,000+

EVENT VISITORS

€30,000+

RAISED THROUGH EVENTS

250+

VINYL COPIES DISTRIBUTED

4

COUNTRIES IN THE FIRST INTERNATIONAL TOUR

4

POLISH CITIES IN ONE COORDINATED SOLIDARITY ACTION

WHAT WE LEARNED

- **PARTICIPATION CAN LEAD TO GIVING**
- **A CONCRETE PURPOSE BUILDS TRUST**
- **PARTNERSHIPS CONNECT CULTURE WITH DIRECT SUPPORT**
- **A FLEXIBLE FORMAT CAN TRAVEL**



LET'S KEEP IN TOUCH

WEB | INSTAGRAM | YOUTUBE | FACEBOOK | TELEGRAM

