



Experiences from Civic Activism in Slovakia

On Anchors and Movement in Times of Turmoil

CONTEXT

- *The world is changing faster than we can process*
- *It is not enough to stay calm. We need a courageous step.*



OUR ANCHORS

- Values
- People
- Communities



ATTACKS BY THE GOVERNMENT

- Soros
- Georgian Legion
- Law on “foreign agents”

Instead of weakening us
→ greater media reach,
invitations to protest



OUR RESPONSE

- *We have something stronger than fear*
- *We have trust, vision, and support*
- *We have humor and we are not afraid*
- *We communicate regularly*



MOVEMENT

- *Brand - Slovakia is Europe*
- *Anger and the proper communication is a drive*



PROTESTS

45 000 in Bratislava

100 000 in Slovakia

50 cities

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- **PROTEST** *as a medicine*
 - **THE STREETS** *as a space of hope, solidarity, courage*



- You contribute too, Mr. Prime Minister!
- You are the best fundraiser ;)

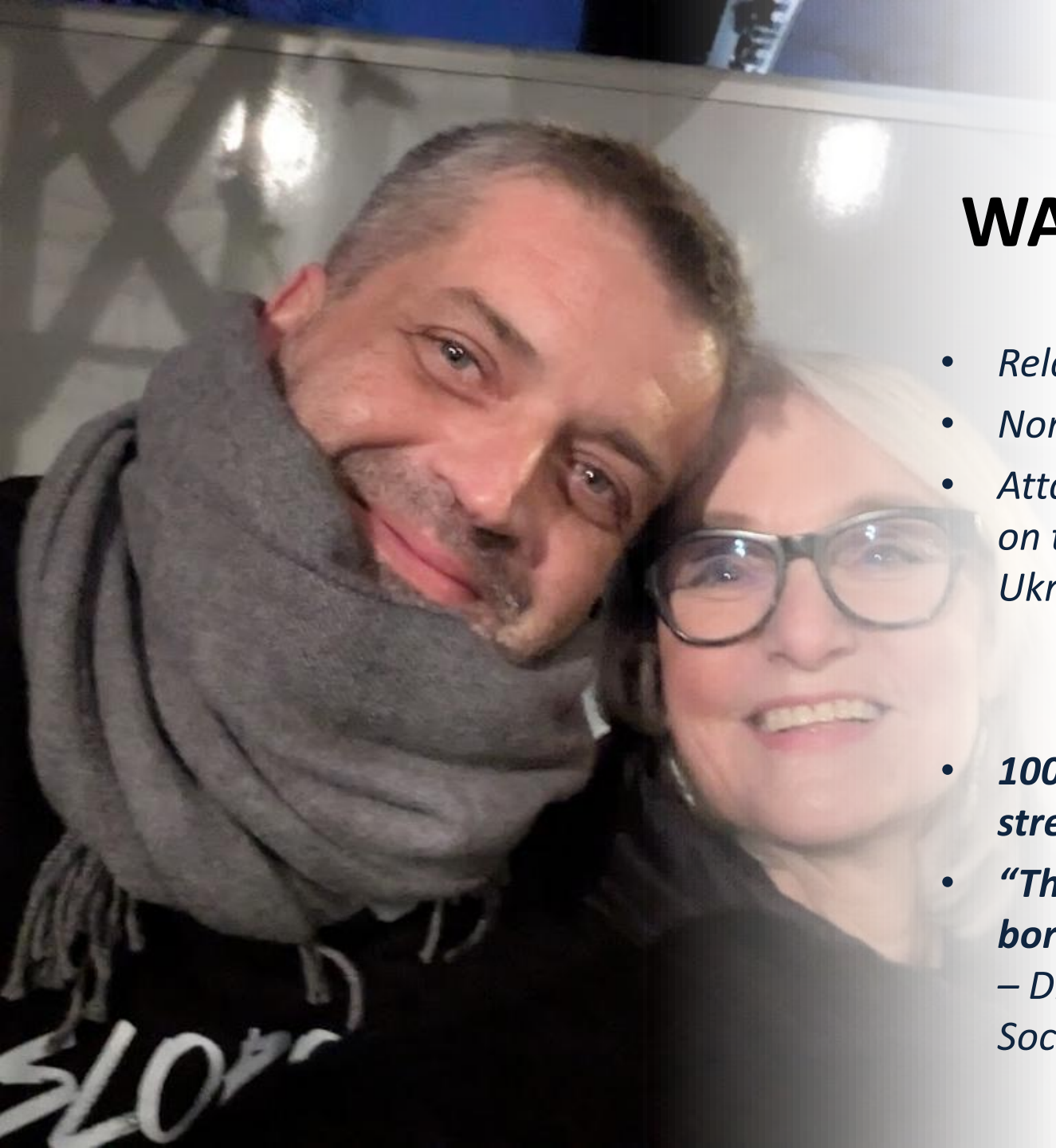


Who pays for the protests?

- *Robert Fico often asked: “Who pays for the protests?”*
- *You contribute too, Mr. Prime Minister!*
- *You are the best fundraiser ;)*
- *The answer came from citizens*
- *7,265 donors → €220,000 → 11 protests*

RAISING FUND

- *218 352 €*
 - *7 256 donors*
 - *30 € average gift*
 - *1000 € the biggest gift*
 - *In 121 days*
 - *Platform www.donio.sk*
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- *Every day million reasons why it makes sense*



WARNINGS

- *Relativization of values*
 - *Normalization of cynicism*
 - *Attacks on civil society and on the members of Peacfor Ukraine assotiation*
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- ***100 000 people in the streets***
 - ***“This is what we were born for”***
 - *Director of the Open Society Foundation*



CONCLUSION

- Anchors hold us.
- Movement drives us forward.
- The call: to act, not to resign.

Thank you.

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