

BEYOND DIGITAL FUNDRAISING.

BUILDING POWER ONLINE
THAT CREATES CHANGE.





**THEY
COMMUNICATE
VERY SIMPLE
MESSAGES.**

**THE INTERNET IS
NOT NEUTRAL.**



**WE ARE NOT
POWERLESS.**



MOBILISATION: 'The action of organising & encouraging a group of people to take collective action in pursuit of a particular objective'



‘MOBILISATION IS

ACTIVE PARTICIPATION

IN YOUR VISION’

**‘IT’S INSPIRING THE
PUBLIC TO GIVE YOU A
SHARE OF THEIR TIME,
MONEY & VOICE’**

‘BECAUSE THEY

SHARE YOUR VISION

OF THE WORLD’

**VALUES AS
A MAGNET.**

Nobody who works 40
hours a week should be
living in poverty.

EMAIL ADDRESS

ZIP CODE

I AGREE

A FUTURE TO BELIEVE IN

BERNIESANDERS.COM

CONTRIBUTE

Bernie
2016

CONTINUE TO THE SITE >>

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BELIEVE IN

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[TINUE TO THE SITE](#) >>

CLEAR TARGET

ACTIONS TO

DRIVE SCALE.

Trans rights are human rights – and right now they're under attack. Join the official record of support for our trans community, add your name:



From transphobic “bathroom bills” to heinous headlines, a noisy minority are undermining trans rights at every turn. **And those in power appear to be listening to them.**

In the last year alone, we've seen the UK Government make unprecedented moves to block gender recognition reforms in Scotland, and further delays to the ban on conversion ‘therapy’ in England and Wales.

The LGBTQ+ community and our allies won't sit back while trans rights are trampled on. By coming together, we can show that these anti-trans activists are *truly* in the minority.

Ready to stand up for what's right? Add your name in support and solidarity with our trans community now.

53,583

Help us get to 75,000

Sign the official record of support for our trans community:

First name*

Last name*

Email*

Don't miss this crucial next step

Ready to fight for a world where all LGBTQ+ people are free to be? Click 'yes' so Stonewall can email you with urgent campaign actions and other ways you can play your part.

☐

Yes

☐

No

Add my name

Trans rights are human rights - and right now they're under attack. Join the official record of support for our trans community, add your name:

Add my name

Trans rights are human rights - and right now they're under attack in the office. We need support for the community,

31,000 NEW SIGN UPS

Add my name

**Thanks for taking a stand
for Trans rights Paul.**

**Could you chip in to help fight for a
world where all trans people are free
to be?**

It takes 2 minutes.

Yes. I'll chip in now.

**Thanks for taking a stand
for Trans rights Paul**

£8,600 AT SIGN UP

takes 2 minutes.

Yes. I'll chip in now.

**MAKE ACTION
RELEVANT TO
THE NEWS.**



Praxis, for Migrants and Refugees

Sponsored · Paid for by Praxis, for Migrants and Refugees ·



Lead with Empathy, Win with Facts. Sign up for our expert guide to change minds on migration, one conversation at a time.



[ACT.PRAXIS.ORG.UK](https://act.praxis.org.uk)

Get your free guide to changing minds on migration >>

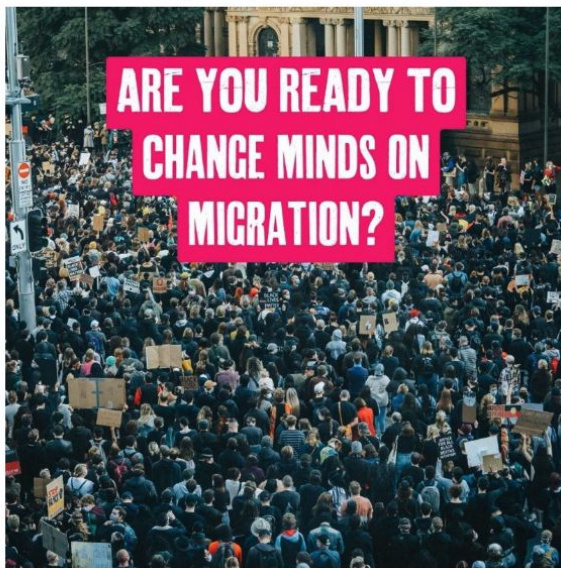
Sign up

Sign up for the essential guide to changing minds on migration

Get your free guide and turn challenging conversations about migration into impactful ones that really matter.

Migration is already a significant issue in the upcoming election and we know **it'll only get more hateful and hostile** as we get closer to polling day.

That's why we've crafted this **free resource to equip you with the skills and knowledge on how to have meaningful and persuasive conversations** about migrants and refugees with your friends and family.



Get your free 7 step guide straight in your inbox

First name *

Last name *

Email address *

Ready for more impactful actions and resources like this one? Join us and become a vital part of the movement for migrant rights.*

☐ Yes

☐ No

DOWNLOAD YOUR FREE GUIDE

Ian L

19 minutes ago

Martha S

26 minutes ago

Scilla A

about an hour ago

Grace F

about an hour ago

Ola S

about an hour ago

Pauline D

about an hour ago

THANK YOU!

Paul de Gregorio, Rally



@LifeAtRally



@degregoriopaul

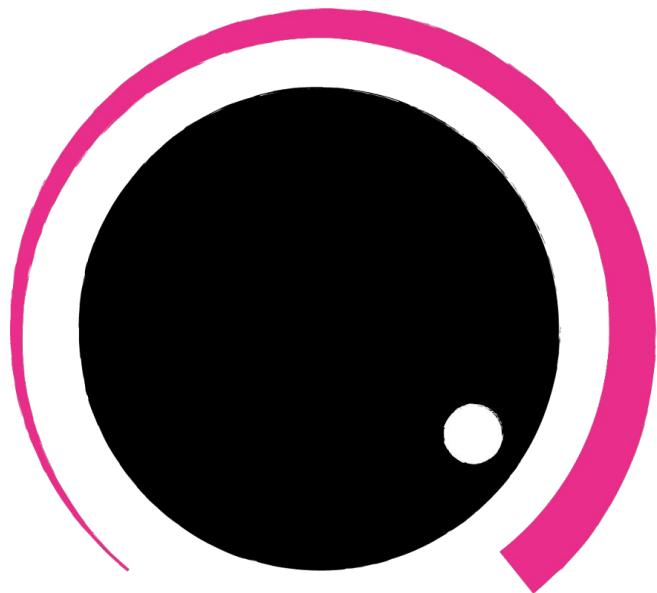




A semi-frequent newsletter containing articles I love covering politics, mobilisation, activism, campaigning & fundraising from a digital & technology perspective.

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NEWSLETTER HERE.**

<https://dosomething.pauldegregorio.com/sign-up>



rally

We work with organisations
fighting for a fairer, healthier,
safer, greener, more equal world.



We mobilise public support
behind world changing
organisations and causes.



We inspire people to take action.
To sign up, turn up, donate,
amplify or lead others.



We set the vision, we create strategies, we turn the strategies into action, we fundraise, we campaign & we win.

