



Shifting the culture...

Bold. Hopeful. Creative.
**Building a new vision for
democracy in Europe.**

**We need to think
beyond the ballot box
and stop defending the
status quo...**

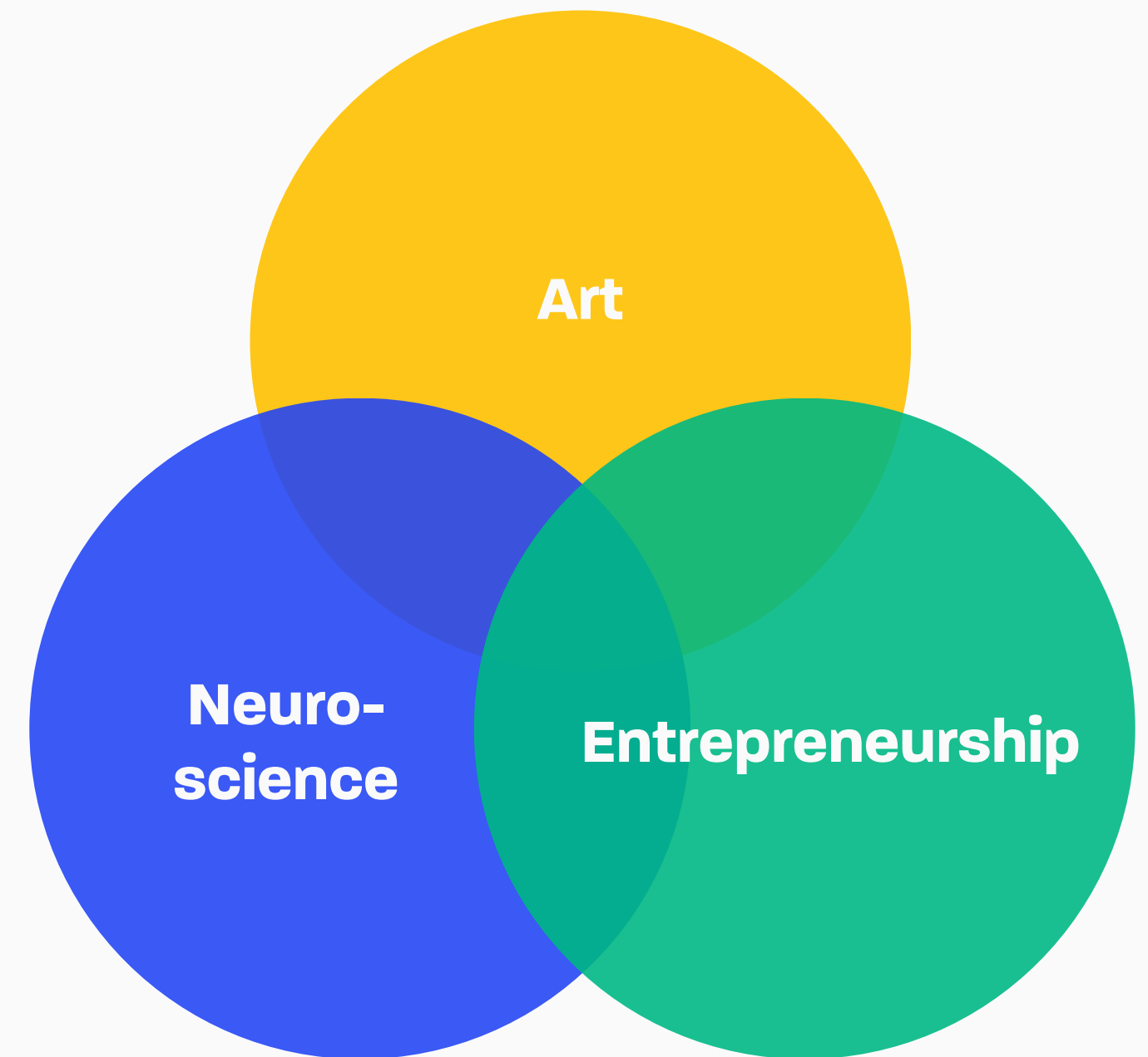
**We are in a political &
economic paradigm shift.**



**There can be no change without a new
mindset and radical imagination
because we need to break the rules like
an artist and build like an entrepreneur.**

OUR SOLUTION

We use neuroscience, art & entrepreneurship to help creative activists *rewire democracy* in Europe and *shift the culture from defence to vision.*



WHAT WE DO



1) Incubate ideas



2) Educate & empower

WHAT WE DO

1) INCUBATE IDEAS

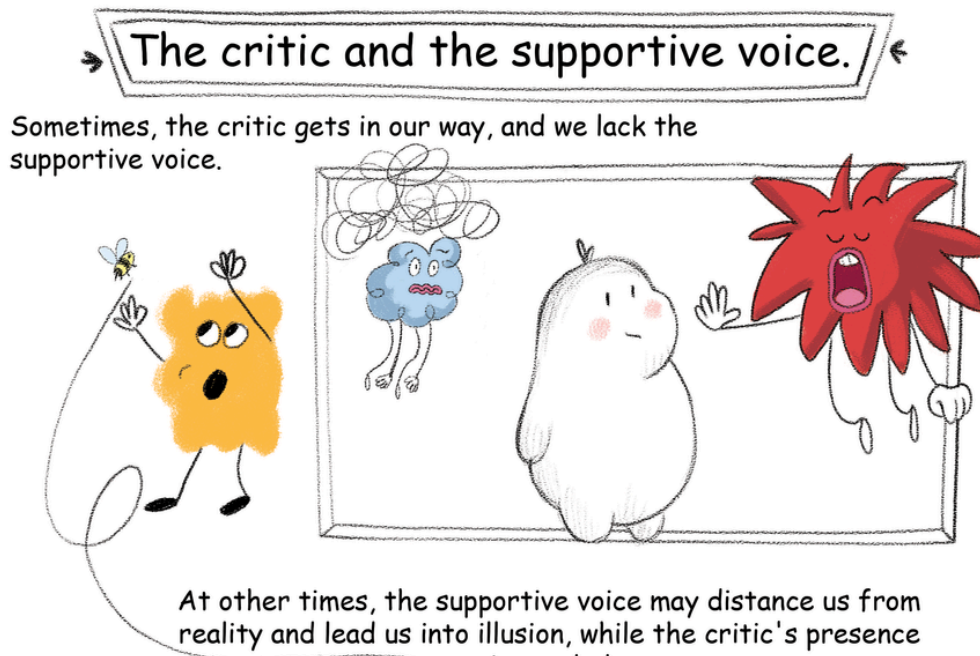
Rewire your mind, Rewire your country (REWIRE) hope-based mindset shift incubator helps creative activists instill a **forward-looking** mindset & develop projects that:

build bridges, communities & open up institutions, leveraging the *collective wisdom* of citizens.



WHAT WE DO: INCUBATE IDEAS

REWIRE incubated projects (2025)



Impossible Conversations

A workbook using creativity & psychology to prepare for difficult conversations in a divided world.



CrossCover

A cultural collective of young creatives who crowdsource a magazine and organise events that tackle social issues.



Hope Box

Crowdsourcing a vision for local communities using AI generated images.

WHAT WE DO

2) Educate & Empower

“You have to see it to be it.”

We educate & empower civil society and citizens by *demonstrating actionable lessons from successful case-studies driven by democracy, business, and art.*



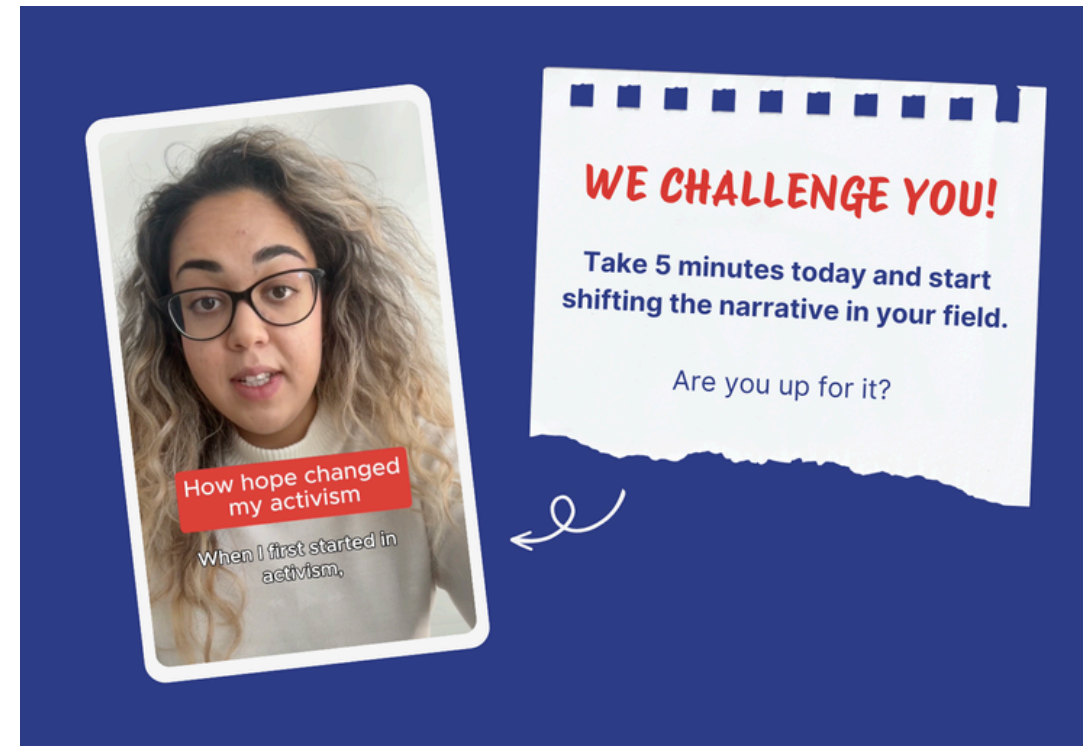
WHAT WE DO: EDUCATE AND EMPOWER

Educational Activities



REWIRE Democracy webinars

discussions with inspirational, forward-looking & creative civic leaders



REWIRE Democracy Substack

demonstrating innovative, forward-looking examples in a multi-media newsletter

Follow us!



E-learning Platform

for poll workers based on 1000+ real-life examples (Hungary)

OUR VISION

By 2030, we aim to help **100 non-profits** in Europe
activate **1 million citizens** to become engaged
community members and resources of intelligence,
imagination and money for democracy.

Our goal is to shift the culture from defense to vision
by creating an open source democracy movement
(OSDEM) that leverages the collective wisdom of
citizens.

Who we are

Founded in 2018 to rebuild trust in elections in Hungary and beyond, today our diverse team of journalists, academics, strategists and entrepreneurs work to build a new vision for democracy in Europe.



Zsafia Banuta

Social entrepreneur
& activist (REWIRE
co-lead)



Dr. Garvan Walshe

Political strategist &
foreign policy expert



Thomas Coombes

founder Hope-based
Comms,
formerly head of branding
Amnesty International
(REWIRE leadership team)



Elliott Goat

Journalist
& campaigner
(REWIRE co-lead)



Dr. Melani Barlai

Academic & election
expert



Gabriella Mikiewicz

REWIRE digital
strategist



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